

The TATTLER

Worcester Chapter

M. A. R. D. O.

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STATE ASSOCIATION APPROVES WORCESTER SCHOOL PLAN

At the Annual meeting of the Mass. Association of Retail Dispensing Opticians, held in October at the Parker House in Boston, the Worcester plan for an Optical Training School was tentatively approved by the members present.

This plan, presented by Mr. Irving Smith with the unanimous approval of the Worcester Chapter, can be a tremendous step forward for the Opticians of our state.

At present a committee has been appointed by President Kelley to look into all possibilities of the plan and report back to the State Board of Directors as soon as possible.

The Committee consists of: Irving Smith, Paul Alony, Tony Goral, Larry Fitton and Joe Hayes.

Present plans call for the course to be held at The Industrial Institute here in Worcester. It would be a two year course of study combining both shop and theory.

Mathew Stepanski of the Worcester Chamber of Commerce and Walter Dennen, Principal of the Worcester Boys' Trade High School are assisting the Committee in this matter.

LOCAL CHAPTER MEETING DRAWS PRAISE FROM MEMBERS

The November meeting held at the Huguenot Restaurant must be considered one of the most outstanding of our fledgling chapter.

Mr. Wade Cloyd and Mr. Kent Wright of American Optical presented some bright new thoughts to the members present on window displays and decorating. To all of our members who have windows and also to those who do not this was an eye opener.

There is no question that an attractive display can sell frames and as Mr. Cloyd pointed out, it doesn't take a street-floor window in order to make it effective.

The simple approach by Mr. Cloyd made it quite clear that one doesn't have to hire a professional window decorator in order to have displays which are eye-catchers.

This meeting was doubly interesting because of the presence of Len Grace, the editor of the Conn. Opticians' News Letter. Mr. Grace spoke on the organization and operation of his State's Association. His remarks on the manner in which Conn. handles adverse legislation was particularly enlightening.

He has offered to publish a special Worcester page in his State's next Newsletter, and this will be sent to all the members of the Worcester Chapter.

DON'T FORGET THAT IT'S THAT TIME AGAIN. SEND THAT CHECK FOR YOUR MEMBERSHIP DUES IN THE WORCESTER CHAPTER (TWO DOLLARS) TO TONY GORAL.